

## **SunDog Solar Eliminates Up-Front Solar Electric Installation Costs**

### **Business and Homeowners, Schools, Non-Profits and Municipalities Benefit from New Leasing Program**

**August 26, 2009 -- Chatham, NY --** SunDog Solar, an innovative renewable energy company located in Chatham, NY, is offering a new solar leasing program to qualifying business and homeowners, schools, non-profits and municipalities. The Solar Leasing Program gives customers the opportunity to have a solar electric (pv) system installed without the initial large costs associated with solar electric (pv) system ownership.

*“We’re offering a new leasing program for residential, commercial, municipal and nonprofit customers now through the end of 2010,” says Betsy Ferris Wyman, SunDog Solar’s Vice President of Sales. “For little or no money down, customers can have a solar electric system installed and save from day one.”*

The new program allows customers to lease the necessary equipment instead of buying it. SunDog Solar continues to own the equipment and performs all the necessary maintenance. The customer pays a fixed low monthly lease payment, and saves on their electricity bill. The leasing program virtually eliminates the heavy up-front costs of owning the equipment, previously an obstacle to many considering installing solar electric (pv) systems.

SunDog Solar is at the forefront of renewable energy installation. With this new program, SunDog is demonstrating how technical innovation, creative financing, government stimulus and goodwill can all come together for the benefit of future generations.

*“We want to make solar affordable for every customer and give those in both the public and private sectors an opportunity to become part of the solution related to energy conservation, and the larger energy issues we face,” says Jody Rael, President and Founder of SunDog Solar. “Schools should not have to choose between environmental responsibility or new computers for their students.”*

For commercial businesses, schools, non profits and municipalities, SunDog’s leasing program offers an opportunity to have a 40-kilowatt solar electric (PV ) system installed at their facility, with a 20-year lease agreement. A 40K-W system will offset about 31 metric tons of carbon dioxide per year. This system is expected to provide a cumulative value of \$147,000 over a 20 year lease term.

For homeowners, SunDog Solar offers a 4-kilowatt system, with a 5 or 15- year lease agreement. This system supplies about a third to half of the electricity needs for an average family of four. *“When the lease ends, the customer can buy the system from us at its current market value, extend their lease, or transfer the lease if the home is sold,” says Wyman. “We’re getting positive feedback to this program and we’re confident that as people learn about the overwhelming benefits, the program will grow rapidly.”*

For more information about SunDog Solar, visit: [www.sundogsolar.net](http://www.sundogsolar.net). For information about the Solar Leasing Program, please call 518-392-4000 (x103).

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